Ishaan Bose

Product Designer

Product designer with 3 years of work experience skilled in translating complex technical product requirements into delightful designs.

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EXPERIENCE

HashiCorp, Remote

Product Designer I

July 2023 – Present

- Converted intern and promoted to Product Designer I after one year.
- Led design on key value project tags feature from ideation to execution which resulted in **4** key customers converting to plus tier.
- Facilitated key launch of module lifecycle management features which was presented at HashiConf to **1400** attendees, and more worldwide.
- Collaborated cross functionality and with 8 other designers on platform wide integration effort that spanned 9 months, and expanded HashiCorp's sales motion to Europe.
- Championed research, analytics and proposal for a UI redesign of the four highest traffic pages on Terraform, garnering a 87% satisfaction rate, and **1283** unique survey responses.

Demandbase, Remote

UX Designer

March 2021 – June 2022

- Worked closely with product managers and engineers as sole designer on the Ecosystem team. Shipped **3** features in **6** months.
- Redesigned account list creation and SFDC integration leveraging advanced selectors to pull and push info to Salesforce resulting in less support tickets, and improving load times by **40%** through smarter querying.
- Designed and managed global table update to focus on improved information architecture resulting in a **77%** increase in time on page for site analytics, and **45%** more active users.
- Shipped feature of cross campaign comparison to contextualize information and create a story for consumption.

Institutional Shareholder Services, San Diego

UX/UI Design Intern

October 2020 – March 2021

- Created user flows to match user stories in an agile team for data dense ESG investing platforms to improve discovery through intuitive architecture.
- Championed push for accessibility on Design System by testing for color blindness to cover for **100%** of the user set.

EDUCATION

University of California, San Diego

Bachelors of Science, Cognitive Science, Design and Interaction

June 2023

La Jolla, CA

SKILLS

Technical
HTML
CSS
Javascript
SQL

Design
Product led growth
Figma
Sketch
Design Systems
Visual Design
Interaction design
User flows
Affinity maps
Cognitive ethnography
Accessibility
Heuristics
Wireframing
Rapid prototyping
Design QA

Research
User testing
Journey mapping
Contextual inquiries
Personas
Qualitative research
Surveys
User Interviews